



White Label Fragrances

Scent design and brand by you,
fulfilled by our experts.

*“Perfume is a story in odour,
sometimes a poetry in memory.”*

Jean-Claude Ellena.

Let us help you tell your story.

- ❶ Design your fragrance (page 3)
- ❷ Choose a bottle and size (page 4)
 - ❸ Choose a cap (page 5)
- ❹ Choose a coloured glass (page 5)
- ❺ Choose your branding options (page 6)
- ❻ Choose your packaging options (page 7)

Telling your story through scent

Choosing to tell your brand story through fragrance is a positive move in creating and reinforcing the emotions of the brand.

Whether you want to bring your brands personality to life with a scent, design a personal fragrance to retail, produce a stunning bespoke gift, or create a collection of unique perfumes and colognes, you're in the right place.

As creators of tens of thousands of unique perfumes, we're experts in helping you upscale your brand using fragrance.



Fragrance evokes emotions and memory, consider; what do you want yours to say about you or your business?



Boxing Hares No.1 is an elegant, gentleman's small batch scent forged exclusively by Peter Christian.

"A woody, masculine fragrance formed on a deep cedarwood base, layered with warm spices and energised with grapefruit and rum high notes."

Peter Christian

① Design your fragrance:

In Person Consultation

£750^{+VAT}

Private Face to Face Consultation at your premises. Create up to 6 sample fragrances for assessment.

Telephone Consultation

£250^{+VAT}

Following a telephone conversation to establish the brief, we produce 6 sample fragrance options for you to choose from, all of which can be refined.

Corporate Fragrance Design Kit

£120^{+VAT}

Including all 23 blends. This kit will be delivered to you and enable you to design your fragrance from the blends using our handy guide. This is a great interactive experience, perfect for if you want to involve your team in the design of your corporate fragrance.

Fragrance Design Masterclass

£40.83^{+VAT}

These events run most weekends around the UK and are open to the public, who attend to create a bespoke fragrance for themselves. Join a class and design your fragrance.

Choosing how to bottle your fragrance

② Choose a bottle and size:

More styles available upon request.



UNO
30ml



ASTRAL
50ml • 100ml • 200ml



NOVA
30ml • 50ml • 100ml



VIDA
50ml • 100ml

Bestseller



CELESTIAL
30ml • 50ml • 100ml



ALPHA
30ml • 50ml • 100ml



INTERSTELLA
30ml • 50ml • 100ml



SENTIUM
30ml • 50ml • 100ml



ORBIT
100ml



AXIAL
30ml • 50ml • 100



IONIS
50ml • 100ml



SATURN
50ml • 100ml

ACID ETCHED COLLECTION

Available in Nova 50ml & 100ml • Astral 50ml & 100ml
Celestial 50ml • Alpha 30ml & 50ml

Please note: While we can make any number of fragrances, due to packaging economies of scale we recommend a minimum of at least 50 units.



3 Choose a cap:



SMALL ROUND CAP

Shiny Silver • Matt Silver • Shiny Gold
• Shiny Gold • Matt Black

LARGE SQUARE CAP

Silver • Gold • Wood

LARGE ROUND CAP

Black Aluminium • Silver • Gold
• Wood • Black PP



CABOCHON

Square • Round • Acid Etched

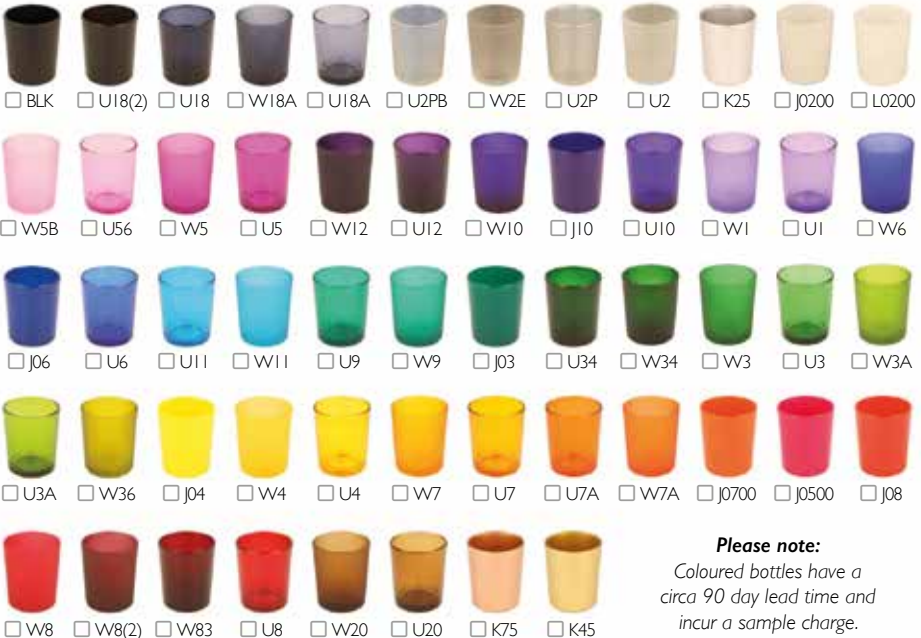


CRIMPLESS ATOMISER

Silver • Gold • Black • Silver • Gun Metal

4 Option to colour glass:

Coverage - Opaque or Translucent • Finish – Gloss or Matte



Please note:

Coloured bottles have a circa 90 day lead time and incur a sample charge.

Branding options

Build brand equity.
Communicate your story
confidently and support
the lasting memory created
through fragrance.

Complete Brand Development

For those with an idea that needs realising into a brand. Usually creation of a logo, brand furnishing and packaging design.

Carton & Label Design

For clients who already have a brand (or logo) and would like their carton and label designing only.

Supplied Artwork

For clients who already have a brand (or logo) and are able to create their own artwork.

Press launch for a podcast



5 Choose your branding options:

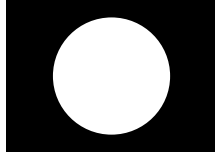
	Complete Brand Development	Carton Design	Supplied Artwork
Concepts for the client to appraise	3	1	0
Develop one concept into a final design (inc 2 rounds of amends)	✓	✓	✗
Packaging/carton design	✓	✓	✗
Logo supplied for use	✓	✗	✗
Unlimited licence	✓	✓	✓
Estimate	<input type="checkbox"/> £999	<input type="checkbox"/> £249	<input type="checkbox"/> £0

Packaging options

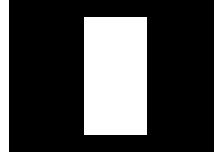
6 Choose your packaging options*:

Label Options

Choose from a circular, rectangular or square label that best suits both the size/shape of your chosen bottle and your logo and any brand furnishings. Select a classical textured or a modern non-textured paper – special finishing options, for example clear film, are also available.



Circular



Rectangular



Square

*Want a different shape? Bespoke labels are available.
Please discuss with your Project Manager.*



Textured



Non-textured



Screen Printing
Available on units of 500+

Card & Print Finishes

Applying a thin layer of plastic to the card sheet to enhance and protect your branded box.

Applying a Metallic Foil to add a luxury feel or define an area with a Spot UV.



Matt Lamination



Gloss Lamination



Soft Touch



Foil



Spot UV

Cellophane Wrap

Protect and further enhance your branded box by adding a cellophane wrap.

**Please note: some finishes/options are not economically viable on small quantity runs. Please discuss with your Project Manager.*



Cellophane wrapped



Private label couture fragrance

"No other container has such an evocative power. The perfume bottle is the physical manifestation of the scent it contains; daring, seductive, alluring."

Coco Chanel.



Call us on **03300 889636**
Email us at **corporate@theperfumestudio.com**

Or find out more about The Perfume Studio at
www.theperfumestudio.com

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